



FOR IMMEDIATE RELEASE:

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DATE: Feb 14th, 2009 Sudharshana Seshadri, Public Relations Coordinator

PROJECT NAME: Jaycee Games for West End Neighborhood House

BRIEF: The Jaycee Games for West End Neighborhood House will be held at West End Neighborhood House, on Saturday, April 25, 2009 with registration beginning at 6:00pm. Proceeds to benefit the West End Neighborhood House Tutoring/Drop-out Prevention Program.

DESCRIPTION: The Delaware State Jaycees will be hosting a fun, competitive event in support of the West End Neighborhood House Tutoring/Drop-Out Prevention Program. This program provides individualized instruction for students from elementary through high school grades levels. Students enrolled in the program, which includes one-on-one and group tutoring, homework assistance, computer literacy/instruction, internet club, and organized academic competitions.

The Jaycee Games for West End Neighborhood House fund raising event will be held on Saturday, April 25, 2009 at the West End Neighborhood House at 710 N. Lincoln St., Wilmington, DE. Additional events will be held at local restaurants and bars including Blue Parrot, and Dead Presidents, with more hosts to be announced. The evening will conclude with awards and an after party at a location yet to be determined.

Twenty teams, with 4 people per team, will compete in a night of minimally athletic, fun challenges such as gladiator jousting, dodge ball, adult tricycle, and other exciting events. All team participants must be 21 years or older. Registration deadline is Monday, April 13th.

Each team will have a \$200 entry fee. Teams will compete in outrageous Olympics for the big obnoxious trophy and bragging rights for an entire year. Each participant will also receive a free team t-shirt and have a chance to win various prizes. There will be a wrap-up party at a local restaurant/bar after the event. More information can be found at www.delawarejaycees.com.

Our goal is to raise \$7500 for the West End Neighborhood House Tutoring/Drop-Out Prevention Program in Wilmington!

The Delaware Junior Chamber (Jaycees) gives young people between the ages of 18 and 40 the tools they need to build the bridges of success for themselves in the areas of business development, management skills, individual training, community service, and international Connections.



MORE ON PAGE TWO...

FOR PRINT: The Delaware Jaycees will hold the annual Jaycee Games to benefit the West End Neighborhood House in Wilmington on Saturday April 25th. 20 teams of four players age 21 and over are needed. Check in begins at 6 pm and the fee is \$200 per team, a perfect opportunity for the teams sponsor to gain exposure and market to all the participants and hosts. Deadline for team registration is Monday, April 13th.

Join us for a night of fun with mildly athletic yet competitive games. Teams will compete in outrageous Olympics at the West End House and neighboring bars. The games last from 7-10 pm and will conclude with awards and an after party. Each participant will also receive a free team t shirt and a chance to win prizes.

Proceeds from Jaycee Games will benefit the West End Neighborhood House tutoring program, which provides individualized instruction for students from elementary through high school grade levels. The Jaycees give young people ages 18 to 40 the tools they need to build the bridges of success in business development, management skills, personal development, community service and international connections.

West End Neighborhood House is located at 710 N Lincoln Street. For more information, visit www.delawarejaycees.com.